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DRAFT: HAVELLS-SYLVANIA LIGHTS UP PROLIGHT + SOUND

At Prolight + Sound 2012 Havells-Sylvania, a leading, full-spectrum provider of professional and architectural lighting solutions, will be showcasing its range of Photo Optic lamps for the professional Stage&Studio lighting market.

Havells-Sylvania will be in Hall 9, on stand 0F42 demonstrating the benefits of its SPG (Special Product Group) lamp products, throughout the event. Products on display will include the full BriteArc range of Photo Optic Discharge Lamps, as well as the PAR56 LED designed for underwater applications.

Lieven Maes, International Director of the Special Product Group comments, "This is an extremely important show for the international market and we are looking forward to demonstrating our products to the key decision makers in the industry. Our comprehensive range of Photo Optic lamps is suitable for all actual applications. This "Made in Belgium" BriteArc range exceed even the highest standards."

One of the highlights of the Photo Optic range is the SYLVANIA BriteArc "BriteFit" range, all fitted with a bayonet system for fast and easy replacement.

Another specialty, from our SYLVANIA R&D Belgium is an answer for, most of our BriteArc lamps, in a tungsten color point, 3200K.

The Sylvania PAR56 LED will also be on display at the show and represents an innovation in underwater illumination of swimming pools, fountains and water features. A perfect retrofit for replacing all conventional PAR 56 halogen swimming

pool lamps. By combining high power LEDs of red, green and blue or fixed white color, together with an internal microprocessor, it is capable of generating the RGB and multicolor spectrum of colors. The lamp can be operated in a mode of continuous colour changing, or fixed at any desired colour by briefly switching off and back on again. This is facilitated by the optional Sylvania remote control receiver.

Come visit Havells-Sylvania in Hall 9 on stand 0F42 at Prolight + Sound in Frankfurt from 21 to 24 March. For more information visit www.havells-sylvania.com.

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Editors Notes

About Havells-Sylvania

Formed in April 2007, Havells-Sylvania is owned by Havells India Ltd, a US\$ Billion plus company. With 94 branches and representative offices worldwide, and over 8000 employees working in more than 50 countries; Havells has grown rapidly since its humble beginnings in Delhi in 1958. Havells has eighteen manufacturing plants in India, Europe, Latin America and Africa; producing globally acclaimed products, including: switchgear, cables, wires, luminaires and lamps.

Havells-Sylvania is a leading, full-spectrum provider of professional and architectural lighting solutions. Built on over a century of expertise in lamps and luminaires, Havells-Sylvania supplies state-of-the art products and systems to the public, commercial and private sectors, worldwide. Havells-Sylvania strives to deliver the finest products, service and consulting possible. All over the world, people rely on group companies: Concord, Lumiance and Sylvania, for top quality, energy-efficient solutions to suit their individual lighting needs.

www.havells-sylvania.com

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